

**PRESS RELEASE
FOR IMMEDIATE RELEASE
[DATE]**



**BREAK for a PLATE
SUMMER**

CONTACT: [COMMUNITY LEADER/SPONSOR], [PHONE] [EMAIL]

**[COMMUNITY NAME] KICKS OFF ANNUAL
ALABAMA SUMMER FOOD SERVICE PROGRAM**

MONTGOMERY, AL—[COMMUNITY NAME], in conjunction with the Alabama State Department of Education (ALSDE) will host a Break for a Plate Summer kickoff event for its annual Summer Food Service Program, [DATE]. The rally will take place at [TIME] at [LOCATION].

This year's theme is [NAME OF THEME]. Speaking at the kickoff will be [SPEAKER NAME(S)], [TITLE(S)]. Scheduled special guests in attendance include [NAMES OF SPECIAL GUESTS].

Each summer across Alabama, millions of meals are served to children and teens at risk of hunger at more than a thousand sponsor sites. The ALSDE's Child Nutrition Program aims for even more participants this year at sites in [COMMUNITY NAME], including both the number of children and teens receiving meals as well as the number of sponsors providing those meals.

While Alabama's Break for a Plate Summer has outpaced the growth of similar programs in other states, there remains a critical need for sponsors, particularly in rural areas where children and teens often live further from school.

For more information concerning the kickoff rally, call [LOCAL NUMBER]. To learn more about Break for a Plate Summer or the other Child Nutrition Programs, call 334-694-4659. Details can also be found at www.BreakforaPlate.com/summer.

ABOUT BREAK FOR A PLATE SUMMER

Break for a Plate Summer, Alabama's summer food service program, provides two nutritious meals every day to all children and teens up to 18 years of age during the summer months, regardless of household income. A joint effort of the Alabama State Department of Education and the USDA, Break for a Plate Summer served serving a record 3 million meals to children in 2018. Visit www.breakforaplate.com/summer, or call 211 today for more information.

NONDISCRIMINATION STATEMENT

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA. Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English. To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3) email: program.intake@usda.gov. This institution is an equal opportunity provider.