



**PRESS RELEASE
FOR IMMEDIATE RELEASE
[DATE]**

CONTACT: [COMMUNITY LEADER/SPONSOR], [PHONE] [EMAIL]

[COMMUNITY NAME] KICKS OFF ANNUAL ALABAMA SUMMER FOOD SERVICE PROGRAM

MONTGOMERY, AL—[COMMUNITY NAME], in conjunction with the Alabama State Department of Education (ALSDE) will host a Break for a Plate kickoff event for its annual Summer Food Service Program, [DATE]. The rally will take place at [TIME] at [LOCATION].

This year's theme is [NAME OF THEME]. Speaking at the kickoff will be [SPEAKER NAME(S)], [TITLE(S)]. Scheduled special guests in attendance include [NAMES OF SPECIAL GUESTS].

Each summer across Alabama, millions of meals are served to children and teens at risk of hunger at more than a thousand sponsor sites. The ALSDE's Child Nutrition Program aims for even more participants this year at sites in [COMMUNITY NAME], including both the number of children and teens receiving meals as well as the number of sponsors providing those meals.

While Alabama's Break for a Plate has outpaced the growth of similar programs in other states, there remains a critical need for sponsors, particularly in rural areas where children and teens often live further from school.

For more information concerning the kickoff rally, call [LOCAL NUMBER]. To learn more about Break for a Plate or the other Child Nutrition Programs, call 334-694-4659. Details can also be found at www.BreakforaPlate.com.

ABOUT BREAK FOR A PLATE

Break for a Plate, Alabama's summer food service program, provides two nutritious meals every day to all children and teens up to 18 years of age during the summer months, regardless of household income. A joint effort of the Alabama State Department of Education and the USDA, Break for a Plate served serving a record 3 million meals to children in 2018. Visit www.breakforaplate.com, or call 211 today for more information.

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